



The BISBEE RADIO PROJECT, Inc.
Studios at 43 Howell,
Mailing: PO Box 1501, Bisbee AZ 85603
520-432-1400



SUPPORTING SERVICE AGREEMENT
BRP, Inc. Tax I.D # 86-0904572

BACKGROUND: KBRP LP is an educational non-profit 501 (c) 3, non-commercial radio station dedicated to enriching the culture of the Bisbee area. KBRP is a 24-hour Low Power community radio which is community-run and listener supported.

KBRP broadcasts to the local Bisbee community at 96.1fm. It is also heard around the world at www.kbrpradio.com. Thank you for supporting the voice and music of Bisbee!

FEE SCHEDULE:

\$30.00 per month or \$25 per month for a six month payment.

RATE OF EXPOSURE:

Our automatic music and program generator (known as MEG) plays music 24/7 unless there is a live DJ on the air. Meg plays one underwriter announcement per hour and the DJs read one announcement per hour, in order, when they are live. Logs of your announcements are kept on file. Please feel free to call us with any questions you may have.

WORDING OF SUPPORTING ANNOUNCEMENTS:

BRP, Inc. is a non-commercial, non-profit doing business as an FCC licensed Low Power radio station. On- air announcements must abide by a very particular set of FCC guidelines pertaining to the non-commercial status of the radio station.

Announcements are acknowledgments that a person or business provided a donation in exchange for the broadcast of any “matter”. Announcements let the public know that the on-air mention was “sponsored.” *Thank you for allowing the editing that may be necessary to keep your announcement compliant with those guidelines:*

Include your business name (this is a minimum requirement for mentions), address, telephone number, and brief value-neutral descriptions of products or services.

“Call to action” statements, prices or qualitative or comparative descriptions and persuasive language are forbidden by the FCC regulations for non-commercial stations. For further information on underwriting rules, please contact KBRP.

Sample of appropriate wording: Programming on Bisbee’s community radio is brought to you in part by the support of Ben’s Cafe. Open Thursday through Sunday and serving a selection of food and wine, Ben’s Cafe is located in downtown Old Bisbee at XX Main Street. Their phone number is 432-XXXX

KBRP-LP SUPPORTING SERVICE AGREEMENT

_____ agrees to support KBRP-LP at a rate of 30.00 per month, or \$25 per month if 6 months are paid in advance. In return, KBRP-LP agrees to provide announcements during live and automated programming at the rate of one announcement per hour, based on a rotating schedule of all current KBRP underwriters.

The following wording will be used for the announcement:

Date:

KBRP-LP Representative:

For the supporting firm:

(Signature)

(Signature)

(Printed name)

(Printed Name)

Start date:

(Address, P.O Box)

(Telephone)

(E-mail address)

[Leave a copy with the supporting firm, original to station]

() check () cash \$__ chk #	Entered on DJ UW Log	Entered in database	Copy entered: () computer () DJ UW binder () file cabinet	Copy Recorded Audio	Copy on: ()DJcomputer ()MEG	Follow up date:
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